

New Artist Model

The New Artist Model is an online music business school that will truly help you advance your career in music today. Dave Kusek offers something similar to a musician's MBA program packed into a convenient online format that lets you study any time and from anywhere. Based on creating a unique strategy that works for you including developing multiple revenue streams and identifying what you really want to do, Kusek will help you develop a career plan – to guide you, help you build a team, focus your efforts, and drive your musician business forward.

This program is packed with practical and actionable steps for you to take. Why would you spend tens of thousands of dollars on a music degree when you can get the information contained in this program for a fraction of the cost of college and university degrees. In fact, you can save your money and use it to market your music and execute your strategy for success with what you will learn.

Here is what you get:

- Understand the dynamic music business ecosystem and your place in it.
- Build a team to support your goals and create opportunities for you in the market.
- Leverage multiple revenue streams: publishing, touring and merchandise, and recording.
- Develop a social media presence to grow and engage your relationship with fans.
- Understand the impact of copyright law and protect yourself and your music.
- Figure out how to budget, crowdfund and finance your projects.
- Get access to resources and people that can help you.
- Join the exclusive Indie Artist Network and meet artists from around the world.
- Get lifetime access to all the training materials and BONUSSES!.
- Get EXACTLY what you need to succeed for a FRACTION of the cost of other comparable programs.

tag lines:

- Go from Creativity to Commerce
- Your Blueprint for Success
- Your Action Plan for Success
- Turn your music into a successful career